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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/843,102	04/24/2001	John D. DeTreville	MS1-718US	1064
22801 LEE & HAYE	7590 06/06/2007 S PLLC	EXAMINER		
421 W RIVERSIDE AVENUE SUITE 500 SPOKANE, WA 99201			HENNING, MATTHEW T	
SPORANE, W	A 99201		ART UNIT	PAPER NUMBER
			2131	
			NOTIFICATION DATE	DELIVERY MODE
			06/06/2007	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

lhptoms@leehayes.com

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
09/843,102	DETREVILLE, JOHN D.		
Examiner	Art Unit		
Matthew T. Henning	2131		

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 25 May 2007 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. X The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies; (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: \square The period for reply expires $\underline{3}$ months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL 2. The Notice of Appeal was filed on ____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below): (b) They raise the issue of new matter (see NOTE below); (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: See Continuation Sheet. (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 7. 🔀 For purposes of appeal, the proposed amendment(s): a) 🔯 will not be entered, or b) 🗌 will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: None. Claim(s) objected to: Claim(s) rejected: 1-17 and 20-52. Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE 8. 🔲 The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e). 9. 🔲 The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1). 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet. 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). _____ 13. Other: ____

Continuation of 3. NOTE: As indicated in the interview on May 10th, 2007, these amendments raise new issues which require further search and consideration, and as such will not be entered after final..

Continuation of 11. does NOT place the application in condition for allowance because: Regarding applicants' request for withdrawal of Finality, the examiner has considered the request and is maintaining the finality of the rejection. The applicants claim that the applicants prior argument pertaining to the limitation of "taking a programmed action if the portion of media content matches any of the set of highly compressed pieces, the programmed action comprising notifying a publisher of the media content of the existence of pirated content;" was not addressed by the examiner. However, on Page 3 Line 20 – Page 4 Line 6 of the office action dated 2/27/2007, the examiner addressed this argument, and as such did not prematurely make the rejection final.

The applicants only now appear to be arguing specifically that Cooper did not disclose "a programmed action". The examiner does not find the argument persuasive. The examiner points out that paragraph 124 of Cooper disclosed that the author was notified of the piracy when piracy was detected. This falls within the scope of a programmed action, and as such the examiner has maintained the prior art rejections presented in the final office action dated 2/27/2007.

Regarding applicants' request for a second interview after final rejection, the examiner does not feel, at this time, that a second interview will expedite the issues for appeal or disposal of the application as the examiner believes that the current prior art rejections are proper and as previously discussed, the proposed amendments to the claims will only be entered with the filing of a Request for Continued Examination, at which point the amendments will be fully considered. See MPEP §713.09.

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